

2021-Spring Semester the Graduate School of Sun Moon University Applicant Survey

Dear Applicants,

Thank you for your application to the Graduate School of Sun Moon University. The purpose of this survey is to gather your opinions on admission procedures. The information obtained from you will help us establish a better admission policy and improve educational environment for graduate students. Please help us make our university and educational environment better by filling out this survey.

Dean of the Graduate School of Sun Moon University

※ Please check "O" all that apply.

I General Questions

1. Employment Status

a. Employed _____

b. Seeking employment _____ Graduates
from this school

c. Undertaking full-time study _____

1-1. If you are employed, how long have you worked at your current job?

a. Less than 5 years

b. 5 to 10 years

c. 10 to 20 years

d. More than 20 years

2. Gender : a. Male _____ b. Female _____

3. Address : _____ (country, state and city only)

4. Name of the department and major you're apply for

Graduate School (General, Special Graduate School)	Department/Major	Course

(e.g., The Department of Korean Language and Literature in The Graduate School)

5. Are you a graduate of Sun Moon University? Yes / No

II Reasons to Begin Graduate Program

1. What made you choose graduate program of Sun Moon University?

a. to get a degree _____

b. to find a job after graduation _____

c. to get promotion and a salary
raise _____

d. Personal intellectual enrichment and skill
development _____

2. How did you hear about our school? (Please pick two.)

- | | |
|------------------------------|---|
| a. Friends and acquaintances | b. School website |
| c. Banners | d. Newspaper ads or leaflets |
| e. School admission plan | f. Online information(blogs and social media) |
| g. Other _____ | |

2-1. If you pick a, who recommended this school to you?

- | | |
|---------------------|-------------------------------|
| a. Current students | b. Graduates from this school |
| c. Professors | d. Friends and acquaintances |

3. What promotional materials did you ever see during the Graduate School application process? (Please check all that apply)

- | | |
|---|---|
| a. School websites | b. Shuttle bus advertising |
| c. Banners at off-campus locations | d. Leaflets in newspapers |
| e. Newspaper advertisements in Cheonan and Asan regions | f. An official letter of admission guide on Graduate School |
| g. Notices for admission sent to companies and institutions | h. Notices on bulletin boards of apartment buildings |
| i. Notices on social network sites of Sun Moon University | j. Banners at on-campus locations |
| k. On-Campus Banners and Admission guides | l. Leaflets on school bulletin boards |
| m. Promotional video broadcast on campus | n. Other(Please specify) _____ |

4. Among your answers above, what was the most impressive one?

- | | |
|---|---|
| a. School websites | b. Shuttle bus advertising |
| c. Banners at off-campus locations | d. Leaflets in newspapers |
| e. Newspaper advertisements in Cheonan and Asan regions | f. An official letter of admission guide on Graduate School |
| g. Notices for admission sent to companies and institutions | h. Notices on bulletin boards of apartment buildings |
| i. Notices on social network sites of Sun Moon University | j. Banners at on-campus locations |
| k. On-Campus Banners and Admission guides | l. Leaflets on school bulletin boards |
| m. Promotional video broadcast on campus | n. Other(Please specify) _____ |

5. Who had the most influence on your decision ?

- | | |
|----------------|-------------------|
| a. Professors | b. Family |
| c. friends | d. fellow workers |
| e. Other _____ | |

6. What do you want to know about this school?

Please pick two and rank them. (1 _____ 2 _____)

- | | |
|------------------------|---|
| a. Degree requirements | b. Scholarships |
| c. Tuition Fees | d. Prospect of landing a job after graduation |
| e. Programs | f. Other _____ |

7. Which of the following attracted you to study at the Sun Moon University?

Please pick three and rank them. (1 _____ 2 _____ 3 _____)

- | | |
|--------------------------------|---|
| a. Affordable tuition fees | b. Scholarships |
| c. Quality of faculty | d. Educational environment and facilities |
| e. Easiness to obtain a degree | f. Location |
| g. School reputation | h. Other _____ |

8. Are you applying to other schools?

- | | |
|--------|-------|
| a. Yes | b. No |
|--------|-------|

9. What department do you want to be newly established in the Graduate School of Sun Moon University?

10. Could you provide suggestions to how we can improve application process?

Thank you for kindly participating in this survey!